

HEROES *and* COOL KIDS



HEROES AND COOL KIDS

Sidekicks[®] Program



heroesandcoolkids.org

We help schools create a culture change where strong leadership prevails, mental health is nurtured, violence is a non-issue, and kids feel safe and supported.

Children everywhere are struggling socially, emotionally, and academically. They live in a world where they're bombarded daily with:

- peer pressure
- social media influences
- bullying
- academic stress



Feelings of being all alone, along with the desire to fit in and succeed, are leading our children to take dangerous and devastating actions, from alcohol and drug abuse to violence and suicide. These issues have naturally woven their way into the school fabric, tasking administrators with finding ways to combat them.



Imagine what your school's culture could be like if you could take a proactive rather than reactive approach to these problems starting in the elementary and middle school years?

You can actively foster the change you envision with our Sidekicks® Program.

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Sidekicks[®] Program



Our **Sidekicks[®] Program** is an age-appropriate curriculum for the training of 8th grade student leaders who then mentor 4th graders to encourage making better and healthier choices.





How the Program Works

- 1** School administrators hand-select 8th graders who:
 - ✓ Have shown integrity
 - ✓ Want to participate
 - ✓ Maintain good academic standing
 - ✓ Are positive role models
 - ✓ Exhibit good behavior
 - ✓ Demonstrate communication skills
 - ✓ Show leadership qualities
- 2** Using a proactive approach by focusing on lessons about kindness and empathy, and by discussing “**Real Fun**” (games and playing) **vs.** “**Fake Fun**” (drugs and cyber-bullying), the program teaches important life skills that lead to good choices, such as goal setting, anti-bullying, cyber-safety, and anti-drugs and alcohol.



Together, we can help kids find the right path!

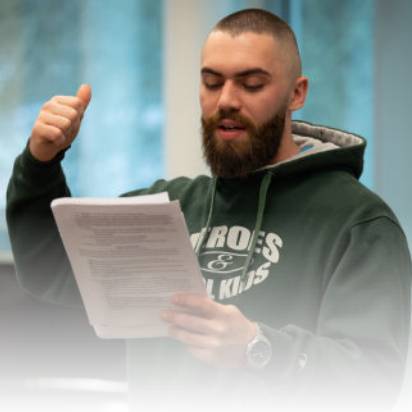


Let's Start the
Conversation!

What Makes Our Programs Different

- Innovative “lead by example” model
- Learning goals based on the U.S. Department of Education Core Curricular Standards for Character Education
- Trainers who possess skills that top leaders exhibit
- **Proven results** – more positive school environments and higher levels of success in life





Improve Your School's Culture For Good!

**Let's Start the Conversation!
Call today and reserve your spot:**

201-641-0699



**Visit our website to learn more
heroesandcoolkids.org**

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